



STANLEY HALL GORHAM AMBULANCE SERVICE INC. EST. 1957



Dear Friends and Neighbors,

Please **do not stop reading** this here. The last several years have been challenging, to say the least. We hope that you and your loved ones are and continue to remain healthy during this unprecedented time. The Stanley Hall Gorham Ambulance members have been working hard to ensure an ambulance is available for you when you need one. Stanley Hall Gorham Ambulance has provided our community with Emergency Medical Services (EMS) for over 45 years. We are here every hour of every day, ready at a moment's notice to bring a modern Mobile Emergency Room to your door in the Town of Gorham, Town of Seneca, and beyond.

We serve a population of more than 4,700 of your families, friends, and neighbors living across the 66 square miles of the southern portion of Ontario County. We responded to nearly 240 requests for service in 2023 with an average response time (the time we are alerted by the County 911 Center to the time we are at your door) of less than 15 minutes. While caring for the over 200 patients we saw last year, we transported more than 4,000 miles to definitive care destinations. Even though 200 patient contacts is not much compared to other agencies. To your family member, friend, or neighbor, having an ambulance available when they called 911 was the most important thing to them at the time. Imagine, for a moment, what you would do if you called 911 and no one came.

Since our foundation in 1957, our being has been based on the dedicated volunteers who spent hours acquiring the training necessary to provide Ontario County with the quality emergency care it deserves. Today, our volunteers continue with that same goal: to provide the best quality patient care to our community as possible. Stanley Hall Gorham Ambulance is the **ONLY ALL-VOLUNTEER** Advanced Life Support Ambulance left in Ontario County. Our survival is based not only on people who dedicate their time but also on the generosity of residents, such as yourself, who actively support the organization through donations. **Our volunteers are dedicated to kindness, compassion, caring, excellence, and a love for their community.**

Stanley Hall Gorham Ambulance is a private Not-for-Profit business registered as a 501(c)3 charitable entity within New York State. We rely on donations, insurance payments, and deductible payments. Unlike most other local ambulance agencies who contract with the municipalities, they serve to ensure that at least one Advanced Life Support Ambulance is available to take calls 24/7/365. Stanley Hall Gorham Ambulance is proudly staffed 100% by volunteers. Keeping an ambulance available for 8,760 hours per year is nearly \$110,000. When broken down, it would cost Stanley Hall Gorham Ambulance \$12.56/hour to keep an ambulance available for you, your family, your neighbor, and your friends each year. We have broken our costs down this way because it is extremely important for everyone to understand that when we talk about paying for an ambulance, you are not paying for the service that we perform when you call us; you are paying for an ambulance to be there the moment that you need us. This cost includes supplies, fuel, equipment, uniforms, training, upkeep & maintenance, insurance, and facilities. As stated before, Stanley Hall Gorham has been able to staff the ambulance with 100% volunteer drivers, EMTs, and Paramedics, saving hundreds of thousands of dollars.

To help with our funding, we use a third-party ambulance billing company called Cornerstone Billing, which is based in Pennsylvania. Cornerstone can secure insurance and direct pay reimbursements from the patients we care for. This accounts for about \$69,000 of additional revenue each year, or an additional \$7.68/hour. So, where does the missing \$4.88/hour, or \$41,000/year, come from on an already bare bones budget? Frankly, it does not. We are forced to cut needed expenses like equipment, uniform replacement, and our plans for a new building. For the first approximately 35 years, we were stationed in the Gorham Fire Department, where we had a bay and a room for supplies and equipment. For the last approximately ten years, we have been stationed at the Hall Fire Department. Much like at the Gorham Fire Department, we share a bay for our ambulances and have a room for our supplies and equipment. We have plans for a new building, but the cost of new construction is far from what we can afford. Due to this, Stanley Hall Gorham Ambulance purchased a used residence located at 2422 Gorham Road with the help of Lyons National Bank. This will be the location of our new Headquarters. We are renovating and working on getting the site up and running so we have a



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place to call home. Although we are disappointed that we could not build the brand-new facility we wanted, we are excited for this next part of our history.

We want to extend our deepest thanks and appreciation to the Town Boards for the Town of Seneca and the Town of Gorham. These towns have taken the time to meet with our agency and listen to our concerns. They have worked with our board of commissioners to ensure an ambulance is available for you when needed. Currently, there is no ambulance tax or contract for the Stanley Hall Gorham Ambulance. Our goal is to find alternative funding options to sustain the ambulance without taxing the residents for as long as possible. These funds would help the \$4.88 it costs each hour to keep the ambulance available to you.

The need for support is immediate due to the increased cost of medical supplies and equipment to provide the best care for our patients; due to decreased reimbursement rates from insurance companies, and the need for a “station” of our own. While we are eternally grateful to our local Fire Departments for taking us in and supporting us throughout the years, we have outgrown the space they can provide.

***WE ARE DETERMINED TO PROVIDE COMPASSIONATE EMERGENCY SERVICES
24 HOURS A DAY, 7 DAYS A WEEK, 365 DAYS A YEAR. IN ALL WEATHER CONDITIONS, TO ALL
PERSONS WITHIN OUR BORDERS, RESIDENTS AND VISITORS ALIKE.***

We urgently need additional volunteers. We understand that not everyone feels comfortable working in a direct patient care position; the good news is that we have several other ways in which you can volunteer and be a great asset to the corporation. We often hold community events, including our popular “Friday Night Pizza Night” fundraisers from the first Friday in October to the first Friday in April. We understand that not everyone can commit to becoming a volunteer, so we are calling upon you, our community, for financial support to allow us to continue this valuable service to our community. Donations will be used to purchase equipment and supplies, cover rig maintenance, the cost of our new ambulance station, and other general operational needs. No amount is too small, as even the small costs add up quickly. As always, all contributions are tax-deductible. In addition, if you are aware of a business, estate, or foundation that can make a tax-free contribution, please pass this information along to those individuals/ businesses.

If you want to volunteer or have questions, please contact us at (585) 509-0100. If you wish to donate you may mail cash or check to Stanley Hall Gorham Ambulance PO Box 57, Hall NY 14463. If you prefer not to mail donations, please feel free to call us and make other arrangements. You can visit our website for more information about us: www.Gorhamambulance.com. We also have a Facebook Page where all our community events and fundraisers are posted, search Stanley Hall Gorham Ambulance.

Thank you for your time,

Amanda J. Gibeau
Amanda Gibeau
Director of Operations
Stanley Hall Gorham Ambulance

Michael D. Moss
Michael Moss
President / Chair - Board of Commissioners
Stanley Hall Gorham Ambulance